Mediterranean Basin Hotspot

Jordan

Factsheet about future investment in biodiversity conservation projects in Jordan by the Critical Ecosystem Partnership Fund (CEPF)

Established in 2000, the Critical Ecosystem Partnership Fund (CEPF) is a joint initiative of l’Agence Française de Développement, Conservation International, the European Union, the Global Environment Facility, the Government of Japan and the World Bank. A fundamental goal is to ensure civil society is engaged in biodiversity conservation.

Please visit www.cepf.net and www.birdlife.org/cepf-med for more information about our programs.
WHAT IS CEPF?

The Critical Ecosystem Partnership Fund (CEPF) provides grants to non-governmental and private sector organizations to help protect biodiversity hotspots. Since its establishment in 2000, CEPF has awarded more than 2,120 grants in 92 countries and territories. A fundamental goal is to ensure civil society is engaged in biodiversity conservation.

WHAT IS THE MEDITERRANEAN BIODIVERSITY HOTSPOT?

Stretching from Cabo Verde to eastern Turkey, the Mediterranean Basin is identified as one of the world’s 35 biodiversity hotspots, earth’s most biologically rich, yet threatened, areas.

CEPF has been active in the hotspot since 2012, and has begun a new 5-year investment phase in 2017, with **US$ 11.2 million** to invest until September 2022.

CEPF’s initial investment phase demonstrated that through funding, along with mentoring, partnerships and innovative communication strategies, **civil society groups** play an important role in conservation efforts.

When developing an **Ecosystem Profile** for a biodiversity hotspot, CEPF decides on a few priorities, which are known as “strategic directions.” These are important to grant applicants because each project must address a strategic direction and one or more of its investment priorities. For the Mediterranean, these are the current strategic directions:

1. Support civil society to engage stakeholders in demonstrating integrated approaches for the **preservation of biodiversity in coastal areas**.
2. Support the **sustainable management of water catchments** through integrated approaches for the conservation of threatened freshwater biodiversity.
3. Promote the **maintenance of traditional land use practices** necessary for the conservation of Mediterranean biodiversity in priority corridors of high cultural and biodiversity value.
4. Strengthen the engagement of civil society to support the **conservation of plants** that are critically endangered or have highly restricted ranges.
5. Strengthen the regional conservation community through the **sharing of best practices and knowledge** among grantees across the hotspot.

WHO IS ELIGIBLE FOR A GRANT?

All NGOs, community groups, private enterprises and other civil society organizations may apply for funding. Our grant recipients range from small farming cooperatives and community associations to international organizations. What do they all have in common? They are dedicated to protecting biodiversity. For more details, please visit our page: [https://www.cepf.net/grants/eligibility](https://www.cepf.net/grants/eligibility)

HOW DO I APPLY?

For information on how to apply, please visit: [https://www.cepf.net/grants](https://www.cepf.net/grants).

Calls for Proposals are announced on the CEPF website at: [https://www.cepf.net/grants/open-calls-for-proposals](https://www.cepf.net/grants/open-calls-for-proposals).
Why is CEPF investing in Jordan?

To protect priority Key Biodiversity Areas and species

To date, CEPF investment in Jordan reached total of US$ 300,000, of which 80% are invested through large grants and 20% through small grants.

Eligibility of projects in Jordan:

CEPF investment in Jordan will focus on the following investment priorities:

**Strategic Direction 3: Production of Landscapes:** Promote the maintenance of traditional land use practices necessary for the conservation of Mediterranean biodiversity in priority corridors of high cultural and biodiversity value. (in Lebanon, priority KBAs for this strategic direction are those within the ‘Orontes Valley and Levantine Mountains Corridor’).

3.1: Support local communities to increase the benefit they receive from maintaining and enhancing traditional, biodiversity-friendly land-use and agricultural practices.

3.2: Promote awareness of the value of traditional, biodiversity-friendly land-use practices among local community and government decision makers, to secure their recognition and support.

3.3: Encourage business actors in the trade chain to support and promote traditional, biodiversity-friendly land-use practices.

**Strategic Direction 4: Plants:** Strengthen the engagement of civil society to support the conservation of plants that are critically endangered or have highly restricted ranges through supporting the following investment priorities:

4.1: Increase knowledge and skills to support assessment and planning for the conservation of plants, and foster the emergence of a new generation of young professionals in plant conservation.

4.2: Support integration of plant conservation into the management of protected areas.

4.3: Support innovative actions for the conservation of important populations of plants, working with landowners and managers.

How can I get involved?

**Contact Information**

For questions specific to Jordan grants, contact:
Sharif Jbour, CEPF Programme Officer for the Middle East
BirdLife International, Middle East Partnership Secretariat Building 6, Salameh Al Maa’yta Street, Khalda, P.O.Box 2295, Amman 11953, Jordan
sharif.jbour@birdlife.org / +962 (0)65548173

For general enquiries contact the Regional Implementation Team (RIT) (led by BirdLife International):

Liz Smith, RIT Manager, BirdLife International, David Attenborough Building, Pembroke Street, Cambridge, UK, CB2 3QZ
liz.smith@birdlife.org / +44 (0)1223 279878

**Web & Social Media**

[www.birdlife.org/cepf-med](http://www.birdlife.org/cepf-med) / [www.cepf.net](http://www.cepf.net)

Facebook: [@CEPF.MED](http://facebook.com/CEPF.MED) / Twitter: [@CEPFmed](http://twitter.com/CEPFmed) #CEPFmed

The Black Iris (Iris nigricans) is the national flower of Jordan © RSCN
List of KBAs in Jordan

<table>
<thead>
<tr>
<th>KBA Code</th>
<th>KBA Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOR01</td>
<td>Ajloun</td>
</tr>
<tr>
<td>JOR02</td>
<td>Dana &amp; Shoubak</td>
</tr>
<tr>
<td>JOR03</td>
<td>Dibeen</td>
</tr>
<tr>
<td>JOR05</td>
<td>Irbid-Mafraq Plains</td>
</tr>
<tr>
<td>JOR06</td>
<td>Madaba-Hisban &amp; Kafrein</td>
</tr>
<tr>
<td>JOR07</td>
<td>Mujib &amp; Hidan</td>
</tr>
<tr>
<td>JOR08</td>
<td>Northern Jordan Valley (North Ghor)</td>
</tr>
<tr>
<td>JOR04</td>
<td>Rum</td>
</tr>
<tr>
<td>JOR09</td>
<td>Rumemin Spring</td>
</tr>
<tr>
<td>JOR10</td>
<td>Um Al Qutain &amp; Daflakeh (Safawi Lava)</td>
</tr>
<tr>
<td>JOR11</td>
<td>Wadi Ibn Hammad</td>
</tr>
<tr>
<td>JOR12</td>
<td>Western Shuaib</td>
</tr>
<tr>
<td>JOR13</td>
<td>Yarmouk</td>
</tr>
</tbody>
</table>