BirdWatch Zambia celebrates 50 years of conservation success

Celebrations will include a display of 50 years of work at the East Park Mall from August 31 to September 1

Lusaka, 29 August 2019 - This year, BirdWatch Zambia will be marking its 50th year anniversary. For five decades, BirdWatch Zambia has been at the forefront of promoting protection of nature, including birds and their habitats through various programmes and initiatives across the country. This includes developing conservation strategies for endangered bird species, monitoring of Important Bird and Biodiversity Areas (IBAs) and promoting interest and awareness on bird conservation among the general public.

“Over the years, we have monitored over 35 areas critical for bird (IBAs), worked with over 60 schools in the country to promote environmental education and successfully implemented over 25 donor funded conservation projects” explains Chaona Phiri of BirdWatch Zambia.

A celebration of BirdWatch Zambia’s 50th anniversary

In order to celebrate this success, BirdWatch Zambia is hosting a Birdfair to showcase accomplishments of 50 years. The Birdfair will include an exhibition of current and past projects including an Atlas of Zambian birds, Handbook of the common birds of Zambia, Important Bird Areas book, and vulture conservation safe zones. Winners of the BirdWatch 50th Anniversary schools art competition will also be unveiled.

‘This anniversary will provide a platform for event goers to know more about what BirdWatch Zambia has achieved over the years, current initiatives and we hope more people can support these efforts,” adds Chaona Phiri.

About BirdWatch Zambia

Established in 1969, BirdWatch Zambia (BWZ) formerly Zambian Ornithological Society (ZOS), is a membership-based environmental NGO focusing on promoting the study and conservation of birds and their habitats. BirdWatch Zambia is a member of BirdLife International, a global environmental and conservation partnership.

– Ends –

Media Contact:
Chaona Phiri
chaona.phiri@birdwatchzambia.org
+260-979-439867