

Putting Value before Volume



Neil Darwent
Director, Free Range Dairy Network CIC

Harnessing natural attributes



Defining value at the farm gate

Freedom



British



Natural



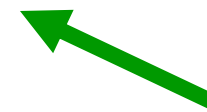
Sustainable



Traditional



Healthy



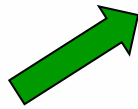
Freedom - a simple message



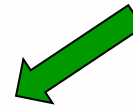
No less than 6 months at grass



Collaboration is key



Free Range Dairy
Network CIC



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Delivering a more informed choice



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Thank you

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