



Project Title: Together for birds and people in Zambia – local participation in conservation of key biodiversity areas: **GLO-3414**
Norwegian: Sammen for fugler og mennesker i Zambia – lokal deltakelse i bevaring av viktige biomangfoldområder

Region or Country: Africa: Zambia
Donor: International: Norad:
Social Area: Biodiversity Conservation **Duration:** 3 years (2008 – 2010)
Amount of Financing: NOK 800 000 **Last Updated:** February 2008
Collaborators: Zambian Ornithological Society (ZOS), Norwegian Ornithological Society (NOF), and BirdLife International
Project Status: Ongoing

Project Description:

Overall Goal: The biodiversity in selected sites of international importance (Important Bird Areas¹) in Zambia is maintained or enhanced by the efforts of local communities.

Specific objectives: Site Support Groups (SSGs) in 15 IBAs play a lead role in, and benefit from, natural resource management and biodiversity conservation in their IBAs, IBA schools are established in 15 IBAs, and the schools advocate for and participate in biodiversity education in their IBA, ZOS is recognized both nationally and internationally as a professional conservation NGO that promotes and advocates for biodiversity conservation in Zambia and Biodiversity and natural resource use monitoring is established in 15 IBAs

Rationale: Many people, often the poorest, in rural communities in Zambia depend upon natural ecosystems and on the goods and services ecosystems provide. ZOS works with these people to build a stronger local voice on environmental issues and strengthen local capacities in natural resource management. Local communities' optimal use of natural resources is critical in poverty reduction, food security and biodiversity protection.

Main Activities:

Output 1.1. SSGs in an additional 4 IBAs are established

- Activities: 1.1.1 Visit the sites to identify the relevant stakeholders
1.1.2 Produce a Current Status Report for each IBA
1.1.3 Introduce the IBA SSG and Schools Programme in a participatory workshop
1.1.4 Facilitate the formation of SSGs

Output 1.2. SSGs in all 15 IBAs have identified solutions for sustainable natural resource management and exploitation in their IBA

- Activities: 1.2.1 Conduct a Participatory Situation Analysis and mapping of the area
1.2.2 Identify problems with use and management of natural resources
1.2.3 Identify potential for income generation from sustainable use of natural resources
1.2.4 Facilitate contacts between relevant NGOs, donors and SSGs
1.2.5 Assist with development of proposals and other fund-raising activities

Output 1.3. The capacity of the SSG for environmental advocacy is strengthened, and the institutional sustainability of SSGs is enhanced

- Activities: 1.3.1 Conduct workshops on organizational training and advocacy
1.3.2 Supply advocacy materials to SSGs
1.3.3 Conduct back-stopping visits to SSGs to monitor SSG functioning
1.3.4 Develop additional advocacy materials and projects with SSGs
1.3.5 Link SSGs with existing formal structures on local, regional and national levels, such as Community Resource Boards and ZAWA

Output 1.4. The development of community-based avi-tourism in IBAs is initiated

- Activities: 1.4.1 Provide training courses for IBAs, which have been identified as suitable for avitourism in 1.2.3, in bird guiding and tourist handling
1.4.2 Set up a database of IBAs and bird guides on the internet and otherwise facilitate linkages between tourists and IBAs



Output 2.1. IBA programme is established in an additional 4 IBAs

- Activities: 2.1.1 Visit IBAs, and identify potential schools in agreement with SSGs
2.1.2 Develop a memorandum of understanding for IBA schools
2.1.3 Recruit teachers for the IBA schools programme

Output 2.2. The capacity of all 15 IBA schools (teachers and pupils) for environmental education and advocacy is effectively strengthened

- Activities: 2.2.1 Conduct training workshops for teachers on environmental education
2.2.2 Provide teachers with relevant materials for environmental education
2.2.3 Supply additional advocacy materials, such as posters, art materials and t-shirts
2.2.4 Initiate & support environmental awareness creation activities by the IBA school
2.2.5 Conduct back-stopping visits to IBA schools
2.2.6 Facilitate linkages between IBA schools and partner schools locally and internationally (notably twinning with Norwegian schools)
2.2.7 Facilitate the creation of an IBA schools network for information sharing

Output 2.3. Environmental education relevant to Zambian biodiversity is adequately incorporated in the national school curriculum

- Activities: 2.3.1 Contribute to development of national curriculum on environmental education, with special reference to birds as good indicators of environmental quality

Output 3.1. ZOS has demonstrated its capacity by implementing the SSG and IBA Schools programmes in Zambia

- Activities: 3.1.1 Draw up annual and monthly workplans for staff
3.1.2 Monitor the implementation of the workplans
3.1.3 Provide staff with appropriate training where needed
3.1.4 Adhere to reporting mechanisms
3.1.5 Conduct an annual review with SSG and IBA schools stakeholders
3.1.6 Prepare proposal for subsequent year of NORAD funding

Output 3.2. Membership is substantially increased

- Activities: 3.2.1 Develop a comprehensive membership recruitment plan
3.2.2 Implement the membership recruitment plan
3.2.3 Advertise and promote ZOS in the media

Output 3.3. Society income is substantially increased

- Activities: 3.3.1 Develop fundraising capacity of ZOS staff and ZOSCOM through training
3.3.2 Develop and benefit from avitourism
3.3.3 Write project proposals to institutional and corporate donors to increase and diversify ZOS' income base

Output 3.4. ZOS' links with national and international organizations are strengthened

- Activities: 3.4.1 Establish formal and informal linkages with NGOs, government, and other organizations involved in conservation, education and natural resource management
3.4.2 Liaise with BirdLife Africa Secretariat
3.4.3 Attend annual BirdLife CAP (Council of the Africa Partnership) meeting
3.4.4 Attend other relevant meetings at local, national and international levels

Output 3.5. NOF contributes to project planning, monitoring and evaluation

- Activities: 3.5.1 Conduct annual project visits
3.5.2 Take active part in the annual proposal preparation
3.5.3 Review reports from ZOS and provide advice
3.5.4 Co-ordinate school twinning from Norwegian end
3.5.5 Liaise with BirdLife Africa Secretariat
3.5.6 Liaise with government and relevant development partners in Norway
3.5.7 Promote the project in the Norwegian public, notably NOF's members

Output 4.1 Capacity of SSGs for monitoring is built

- Activities: 4.1.1 Conduct training workshops on monitoring
4.1.2 Provide materials necessary for monitoring
4.1.3 Conduct monitoring back-stopping visits to SSGs