

Business Sponsorship

Title



When companies wish to sponsor our on-going work we invite a dialogue about how that might appropriately achieve the greatest positive impact for the mutual benefit of conservation and commerce.

Opportunities for businesses seeking sponsorship arrangements with BirdLife International are wide-ranging. Sponsoring one of our nine global programmes can help enhance your business's reputation, offer significant complimentary promotional opportunities and, in many cases, gain you access to new markets and affluent, yet hard-to-reach, ethical consumers.

Here are examples of the innovative actions we are leading throughout the world in each of these areas today.

Preventing Extinctions Programme

Forests of Hope

Global Seabirds Programme

Migratory Birds and Flyways

Local Empowerment Programme
Important Bird and Habitats Areas
Conservation Capacity Development
Climate Change Programme
Invasive Alien Species

BirdLife Species Champions



Sponsors supporting The **BirdLife Preventing Extinctions Programme** are uniquely recognised as **BirdLife Species Champions** – All companies becoming Species Champions are regularly acknowledged for supporting our vital work saving Globally Threatened Species from extinction.

If you'd like to find out more about BirdLife's exciting sponsorship opportunities please email: sponsorships@birdlife.org

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