

# Business Sponsorship

Title



When companies wish to sponsor our on-going work we invite a dialogue about how that might appropriately achieve the greatest positive impact for the mutual benefit of conservation and commerce.

Opportunities for businesses seeking sponsorship arrangements with BirdLife International are wide-ranging. Sponsoring one of our nine global programmes can help enhance your business's reputation, offer significant complimentary promotional opportunities and, in many cases, gain you access to new markets and affluent, yet hard-to-reach, ethical consumers.

Here are examples of the innovative actions we are leading throughout the world in each of these areas today.

**Preventing Extinctions Programme**

**Forests of Hope**

**Global Seabirds Programme**

**Migratory Birds and Flyways**

**Local Empowerment Programme**  
**Important Bird and Habitats Areas**  
**Conservation Capacity Development**  
**Climate Change Programme**  
**Invasive Alien Species**

# **BirdLife Species Champions**



Sponsors supporting The **BirdLife Preventing Extinctions Programme** are uniquely recognised as **BirdLife Species Champions** – All companies becoming Species Champions are regularly acknowledged for supporting our vital work saving Globally Threatened Species from extinction.

If you'd like to find out more about BirdLife's exciting sponsorship opportunities please email: [sponsorships@birdlife.org](mailto:sponsorships@birdlife.org)

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