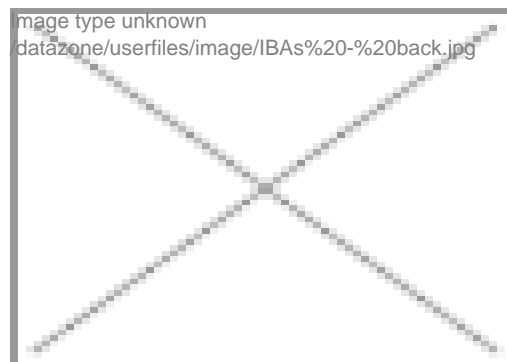
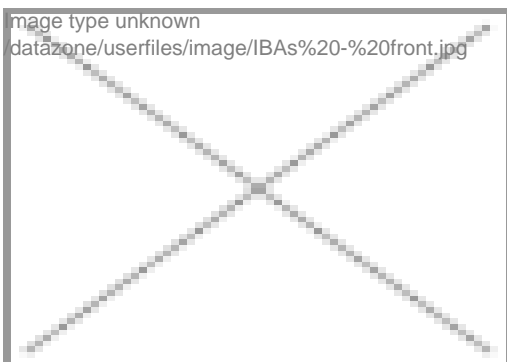


IUCN WCC Day 3: What are the world's most important sites for birds?

Title

It's Day 3 of the [IUCN World Conservation Congress](#) in Jeju, the Republic of Korea. Over 8,000 delegates from around the world are meeting to explore many of our most pressing environmental and development challenges, and how nature is intricately linked to solving these issues. BirdLife is well represented at the meeting, with around 30 BirdLife Partners and several Secretariat staff attending and involved in over 20 events, including workshops and 'knowledge cafes'. Much of what will be presented at this congress by BirdLife is already publicly available through our online Data Zone.

To celebrate this fantastic resource, each day this week we are launching a postcard that explains what is available. Today's postcard is about our information on Important Bird Areas. For more than 30 years, the BirdLife Partnership has worked to identify and document IBAs, using standard criteria. [IBA Factsheets](#) provide detailed information for more than 10,000 sites, including key species and habitats, threats and trends, protected status and conservation actions. An important event today was a workshop on the IUCN SSC/WCPA-led process to consolidate standards for identifying sites of global significance for biodiversity. The aim is to develop pragmatic methods relevant for all taxa, which adds value to existing approaches like the BirdLife criteria for Important Bird Areas, and helps a range of end users—governments, NGOs, local communities, land use planners, the private sector, and donor agencies—to define their conservation priorities.



Download today's postcard Find out more about the **IUCN SSC/WCPA Task Force on Biodiversity and Protected Areas** **See all six posts from the World Conservation Congress** BirdLife's '*State of the world's birds*' work has been made possible through the generous support of the **Aage V. Jensen Charity Foundation**.