



Important Bird & Biodiversity Areas going mobile

Title

The BirdLife Partnership has identified, mapped and described over 12,000 Important Bird and Biodiversity Areas (IBA) in over 200 countries. In order to better conserve these sites, BirdLife has started a new project to increase the use of mobile technology at IBAs, and are requesting anyone who has visited an IBA to [complete a short online questionnaire](#).

Important Bird and Biodiversity Areas represent some of the best sites for wildlife on the planet. These sites are not fenced off, but places where people live, visit and work. “People who visit IBAs are our eyes and ears on the ground,” added Dr Nick Askew – BirdLife Marketing Manager.

For the first time, smartphones and other mobile devices allow people to receive the latest information about each site, and to share their experiences from the field. This means BirdLife could monitor threatened species, respond to threats, or communicate with people at IBAs in real-time.

As a result, BirdLife have started a new project to develop the use of mobile technology to help conserve IBAs. In order to inform the project, anyone who has visited an Important Bird and Biodiversity Area are requested to complete a simple, [three minute questionnaire](#).

“By completing a quick online survey you’ll help to shape the future of conservation at Important Bird and Biodiversity Areas around the globe”, said Nick.

If you have visited an IBA and would like to get involved, please click the following link:
<https://www.surveymonkey.com/s/BirdLife-IBA-survey>