

# World Migratory Bird Day focuses on globally threatened migratory birds

Title This year's World Migratory Bird Day theme has been announced as: 'Save migratory birds in crisis - every species counts!' This year's awareness-raising campaign will take place from 8-9 May 2010, and aims to inspire people to take action for the conservation of migratory birds. "This year's theme aims to raise awareness on globally threatened migratory birds, with a particular focus on those on the very edge of extinction - the Critically Endangered migratory birds", said Bert Lenton, Executive Secretary, UNEP/AEWA. "In line with the International Year of Biodiversity, the 2010 WMBD theme also highlights how migratory birds are part of the biological diversity of our world and how the threat of extinction faced by individual bird species is a reflection of the larger extinction crisis threatening other species and the natural diversity that underpins all life on earth", added Bert Lenton. To find out more, and to register your event, [please click here](#). To read more about BirdLife's work on migratory birds, [please click here](#).