

# Planning ahead in the Cooks

Title Te Ipukarea Society (TIS; BirdLife in the Cook Islands) have drafted a new Strategic Plan till 2015 for the organisation. "Key areas are a programme for youth to 'learn by doing?', implementation of a comprehensive membership strategy, conservation work in the Marine Park (Key Biodiversity Areas & Important Bird Areas) and assisting government with the development of environmental policies", said Jacqui Evans - TIS Programme Manager. TIS have so far sought input from the National Environment Service, Ministry of Internal Affairs Youth Division, the National Council of Women and Birdlife International. The plan is currently being re-aligned with the new Cook Islands National Sustainable Development Plan released earlier this month. In addition, Nick Askew from Birdlife International recently visited TIS to help draft a funding strategy in order to resource the TIS Strategic Plan and ongoing work programme. The work was supported by the Critical Ecosystems Partnership Fund. CEPF unites six global leaders who are committed to enabling nongovernmental and private sector organizations to help protect vital ecosystems: L'Agence Française de Développement; Conservation International; The Global Environmental Facility; The Government of Japan, The John D. and Catherine T. MacArthur Foundation; The World Bank. To read about the new TIS Strategic Plan and much more, please [click here to download the latest TIS Newsletter](#) (pdf, 680 KB). **Subscribe to The BirdLife Pacific Quarterly E-Newsletter**