

# New children's book raises profile of albatrosses

Title Illustrator, Bill Bolton has used the publication of his latest book to highlight the plight of the world's albatrosses and help support BirdLife's Global Seabird Programme. Whilst visiting the Otago Peninsula in New Zealand I was privileged enough to witness an albatross colony. I was inspired by the majesty and beauty of these birds as they soared above us. What really struck me was their size and effortless flight – their wings were so large that you could actually hear the wind in their feathers as they approached! It's a memory that I will never forget. I was already aware of the dangers of longline fishing practices that threatened their survival, and wanted to support BirdLife International's campaign. Being an illustrator, Bill thought the most appropriate way to contribute was to raise awareness of the albatross using a children's book. His new book *I Can't Fly* is an interactive, animated ebook about a fledgling albatross overcoming his fear of flying. Fascinating facts about albatrosses and their remarkable lifestyle are found on each page. I hope that this will nurture a greater appreciation of this unique bird, especially amongst children. Ten per cent of profits from the

sale of the book will go to the Save the Albatross fund.



For more details [click here](#) Bill Bolton lives at the [Hockerton Housing Project](#) with his wife and two children. Their earth sheltered house is situated by a wildlife lake and woodland. They collect and treat all their own water and energy comes from onsite renewables. BirdLife International and the RSPB's (BirdLife in the UK) Albatross Task Force works at the frontline of seabird conservation in seabird bycatch 'hotspots' throughout southern Africa and South America. One of its great strengths is the local knowledge that underpins its international focus. Recruiting and training local mitigation experts provides a unique response to the urgent need to reduce seabird bycatch on a global scale. Find out more about the [Global Seabird Programme](#)