



Title **This is an extract from the BirdLife Policy Brief for CBD COP-10, Nagoya - BirdLife Policy Brief for CBD COP-10, Nagoya - Strategic Plan** BirdLife calls on all Parties to recognise the immediate need for hugely scaled up, effective and concerted efforts to overcome the obstacles that prevented the 2010 target from being met. Urgent action is essential to ensure nature's resilience and underpin human well-being. BirdLife urges Parties to seize this moment and agree and implement an ambitious, strong and robust Strategic Plan, as a framework to guide and inspire new levels of broad-based action for biodiversity. The future not just of the Convention, but of humanity itself, may be at stake.