



# Guyra Paraguay advises Government on ecotourism

Title Guyra Paraguay (BirdLife Partner) and the National Secretary of Tourism (SENATUR) in Paraguay have produced a new brochure to promote Paraguay as a birding destination. The brochure describes the species found in the six major Paraguayan ecosystems, as well as information about Rural Tourism, the Franciscan Path, and the Jesuit Route, the later two highlighting the contributions of Franciscans and Jesuits to Paraguayan culture. There is information about the National Bird, Bare-throated Bellbird, and Asunción Bay, as an excellent birding spot. The SENATUR has included birdwatching as *aproducto estrella* ('star product') and is continuing to support Guyra Paraguay's tourism initiative, Birding Paraguay.